

# AI Decoded: a 1 day virtual conference

# 14<sup>th</sup> March 2024

## **Speaker Profiles**



#### Ann Swain, CEO, APSCo Global

Ann is founder and Global CEO of APSCo, leading our operations in the UK, Germany, Australia and throughout South East Asia. She has over 30 years' professional recruitment experience. In 2018 she received the prestigious Leadership Award from the Trade Association Forum and features in the SIA 'Global Power 50' list of the most influential women in international recruitment. She is also one of the select recruitment leaders to have made the Staffing Industry Analysts Hall of Fame. Ann is an acknowledged thought leader and her articles feature regularly in the national and recruitment media. An award-winning business leader and inspirational keynote speaker, she is also the co-author of the best-selling 'Professional Recruiter's Handbook'.



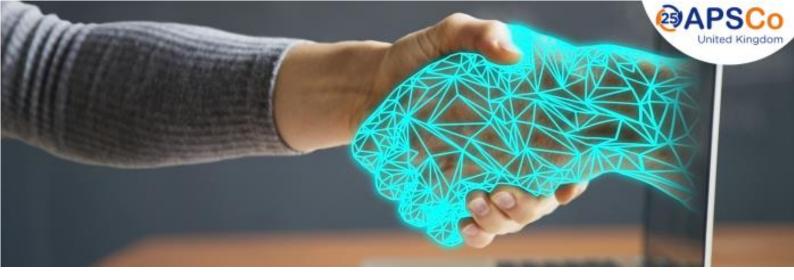
#### Louise Waters, Modern Workplace Specialist, Microsoft

Louise is a Modern Work Specialist at Microsoft and has been working with enterprise recruitment customers in the UK for the last six years. Her expertise assists businesses to better understand how technology and AI can transform productivity. More widely she has been leading on changes in the world of work and the launch of M365 Copilot in this UK market.



#### Adrian Love, EMEA Recruitment Director, Accenture

Adrian has been at Accenture for 7 years and is EMEA director responsible for Talent Acquisition, Recruitment and Onboarding across Experienced Hires and Early Talent Programmes. Accenture is committed to the doubling of its AI (and data) talent through a mix of re-skilling, acquisition and hiring. It is leading its clients through the journey of transformational change to deliver on the promise of Technology and Human Ingenuity. Adrian is experienced in leading large, diverse multi-national recruitment functions and has a track record across in-house, RPO and staffing businesses.





# Emily Campbell-Ratcliffe, Head of AI Assurance, The Responsible Technology Adoption Unit, DSIT

Emily is Head of AI Assurance at the RTA, an expert directorate in the Department for Science, Innovation and Technology that works on enabling responsible innovation in AI and data driven technologies. Emily leads DSIT's efforts to support the growth of an ethical, trustworthy and effective AI assurance ecosystem in the UK. She is also part of the OECD AI network of experts, on AI Risk & Accountability, and Compute & Climate. Previously, she was a lead for the RTA's AI monitoring function, and has published work on the responsible publication of AI research and how to manage its risks.



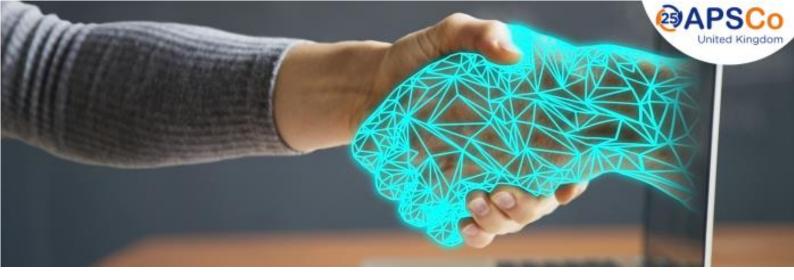
# Helen McGuire, Co-Founder & CEO, Diversely - part of The Access Group

Having founded the first women's careers platform, Hopscotch.work, in 2015, Helen has won numerous awards for her work and led part of the UN Women's efforts to increase gender representation in the UAE. To scale her impact, she joined the tech start-up accelerator Antler in 2020 with a vision to conquer the issues around D&I in the workplace through the use of technology. Diversely.io was that solution; a multi-awarded global AI-driven platform. Acquired by The Access Group in 2023 it continues to be integrated across its portfolio. Helen continues to focus on ensuring D&I is at the forefront of business strategy.



## David Naylor, Partner, Squire Patton Boggs

David leads the UK Data Privacy, Cyber Security & Digital Assets practice and coheads the EMEA practice. He is one of the industry's leading specialists in the converging areas of technology, data, digital media, intellectual property and privacy. His expertise extends to structuring and negotiating strategic partnerships, commercial joint ventures and all forms of commercial technology, intellectual property and data-focused transactions. He helps US, European and UK companies anticipate risks and navigate the challenges posed by dynamically evolving regulatory regimes, particularly in the fields of data privacy and AI.





## David Regan, Director, Squire Patton Boggs

David is a director in the Labour & Employment Practice. He advises a wide range of clients on all aspects of contentious and non-contentious employment law across a variety of sectors, including tech, fintech, defence and government services, consulting, media and advertising, sports and financial services. He also is particularly experienced in dealing with global and multijurisdictional matters and projects, both as outside counsel and on "virtual" secondment.



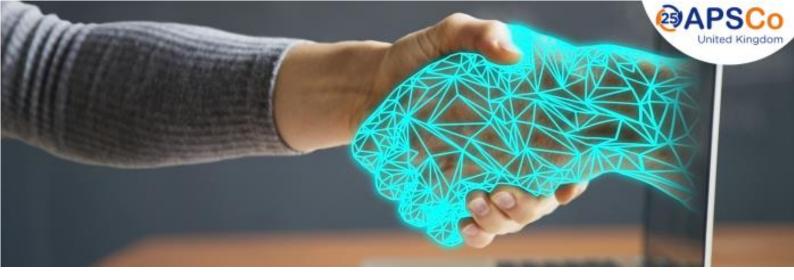
## Wendy McDougall, CEO and Founder, Firefish Software

Named by Recruiter Magazine as the UK's most innovative female and Scotland's Regional finalist for EY Entrepreneur of the year 2022. Wendy has been making waves and influencing the recruitment technology space for the last two decades. Her company, Firefish, is a high-growth Recruitment SaaS company that accelerates growth for recruitment businesses by unlocking the value in their data; empowering recruiters to reach their potential.



## Glenn Bloxham-Mundy, Senior Manager, LinkedIn

Glenn has spent 13 years in the talent landscape. He manages LinkedIn's UK Enterprise Search and Staffing team, which partners closely with the UK's most ambitious staffing businesses to deliver against their strategic objectives. Prior to this role, he has consulted and advised the C-suite of the UK's largest businesses on their talent, learning and engagement GTM strategies. He has worked closely with the CHROs and CMOs to positively impact their early careers' recruitment strategies, employer branding efforts and DE&I programmes. He also has previous experience as a recruitment consultant, working for Michael Page.





#### Alex Bates, MD - Group Data Insights & Activation, PageGroup

Alex has re-defined the role of data management and governance, developed and launched a suite of insight products, and established a 'data lab' to test innovative products using advanced analytics, automation and AI for PageGroup, a FTSE 250 global recruitment business operating in 37 countries. He challenges conventional thinking around the opportunities presented by data and technology, most-recently incorporating GenAI and internal knowledge bases to automate the creation of job adverts. His background, working across a diverse range of B2B and B2C organisations in both data and marketing, has helped to inform his progressive approach to defining an innovative data transformation strategy.



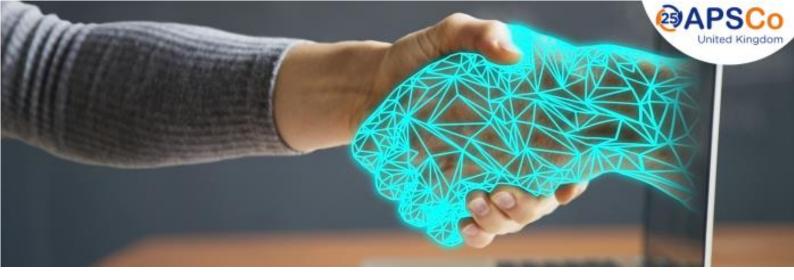
## Lauren Elliott-Cranford, Global Operations Director, teem

Lauren is Global Operations Director at teem – trusted recruitment partner for the highest-growing software companies around the world. In her 7 years at teem, she has built and optimised business processes spanning all areas of the business, and on both sides of the Atlantic. In 2023, Lauren led teem's efforts to adopt AI and machine learning to automate tasks, improve efficiency, and make the recruitment process more personalized for both clients and candidates.



#### Vincent Slot, R&D Team Lead, Textkernel

Vincent is Team Lead in the R&D team at Textkernel. He has a background in AI, specialising in the area of information retrieval, and the theory behind searching and recommendation engines. At Textkernel, Vincent's team is responsible for the quality of searching and matching of candidates and jobs. He has a specific interest in the responsible and ethical use of AI, and making sure the technology has a positive impact on society.





#### **Richard Harris, Chief Legal Officer, Robert Walters**

Richard is responsible for all legal services worldwide at Robert Walters. Before joining the group in 2011, Richard was a technology lawyer at a leading London law firm. He is the Chair of the Raphael Row Foundation, which aims to work with those who administer prison systems throughout the world and inspire them to abolish dehumanising, degrading and dangerous practices. Diagnosed with dyslexia at a young age, Richard is resolute and committed to making the workplace as fair and accessible as possible to those with disabilities. He is a regular speaker on D&I especially involving neurodiversity and mental health. He also regularly contributes to legal publications and websites on various legal and management issues.



## **Kizzy Price, Head of Change & Operational Performance, Adecco Group**

Kizzy has been with the Adecco Group for 21 years, starting her career as a recruiter. After 10 years in operational roles, Kizzy moved into project management, delivering new strategies, processes and technology solutions. She then moved into a role in Northern Europe focusing on behavioural change and the recruiters' adoption of digital tools. In 2023 she came back to the UK as Head of Change, focusing on large programmes of change, with a high proportion being based around technology improvements, digital tools and AI.



#### Sean Moran, Director, Proclinical

An accomplished recruitment strategist with over a decade of experience in optimising hiring solutions for global businesses, Sean's passion lies in collaborating with clients to analyse their unique talent needs and build innovative, tailored programmes. An active thought leader, Sean contributes insights via APSCo's public policy group and various speaking engagements. Staying on the cutting edge of technology allows Sean to incorporate advanced AI techniques that sharpen insights and drive value. With a strong commitment to governance, compliance and ethics, Sean's mission is to help elevate recruitment's reputation. Sean says he is Ann's 3<sup>rd</sup> favourite Australian after Big Ange from Spurs and Steve Carter!