

AI Decoded: a 1 day virtual conference

14th March 2024

Conference location: Joining instructions for separate webinar streams can be found in attendee calendar invites.

	Main Stream Includes keynote speakers, case studies and panel discussion and is suitable for all your senior team to attend.	
09:15-09:30	Welcome Ann Swain, Global CEO, APSCo An introduction to the content and format of the day's sessions.	
09:30-10:15	Exploring the impact of generative AI on the workplace Louise Waters, Modern Workplace Specialist, Microsoft An overview of generative AI and Microsoft's capabilities and research. Sharing the impact of generative AI on business and its direct impact on productivity.	
10:15-11:00	How AI is changing talent acquisition Adrian Love, EMEA Recruitment Director, Accenture How generative AI is changing talent acquisition and Accenture's AI Adoption Essentials. Looking ahead to tomorrow for AI and people within talent acquisition and beyond.	
11:00-11:15	Coffee break When joining either the "Risk, Legal & Policy" or the "Commercial, Performance & Data" streams please find your joining instructions for separate webinar streams in your calendar invite.	
	Risk, Legal & Policy Stream Suitable for senior legal, compliance & risk professionals.	Commercial, Performance & Data Stream Suitable for sales, operational and technology professionals.
11:15-12:00	How to responsibly & effectively procure & deploy AI Emily Campbell-Ratcliffe, Head of AI Assurance, The Responsible Technology Adoption Unit Become a more informed buyer of AI & other technology driven tools.	Can AI drive DEI success? Helen McGuire, Co-Founder and CEO, Diversely - part of The Access Group Is it possible to harness the awesome power of AI to drive better DEI?
12:00-12:45	AI in recruitment – a law-free zone? David Naylor, Partner, & David Regan, Director, Squire Patton Boggs Gain an understanding of the potential risks & pitfalls, & how to avoid them.	AI in recruitment: starting points & 2024 projections Wendy McDougall, CEO and Founder, Firefish Software Explore cutting-edge trends of AI in recruitment for 2024 and beyond.

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12:45-13:30	<p>Lunch break</p> <p>Please re-join with your "Main" stream Zoom link for the afternoon session.</p>
13:30-13:35	<p>Welcome back Ann Swain</p> <p>A brief introduction to the afternoon content and speakers.</p>
13:35-14:20	<p>The future of talent strategy: A new recruiting playbook Glenn Bloxham-Mundy, Senior Manager, LinkedIn</p> <p>Look at the evolving role of recruiters, and learn how AI is offering staffing companies an opportunity to lead with innovation in talent strategy.</p>
14:20-14:50	<p>AI journey – a case study Alex Bates, MD - Group Data Insights & Activation, PageGroup</p>
14:50-15:05	<p>Coffee break</p>
15:05-15:35	<p>AI journey – a case study Lauren Elliott-Cranford, Global Operations Director, team</p>
15:35-16:25	<p>Panel discussion: what have you learnt on your AI journey so far? Chaired by Ann Swain</p> <p>Panellists: Kizzy Price, Head of Change & Operational Performance, Adecco Group Richard Harris, Chief Legal Officer, Robert Walters Sean Moran, Director, Proclinical Vincent Slot, R&D Team Lead, Textkernel</p>
16:25-16:35	<p>Reflections on the day & close Ann Swain</p>